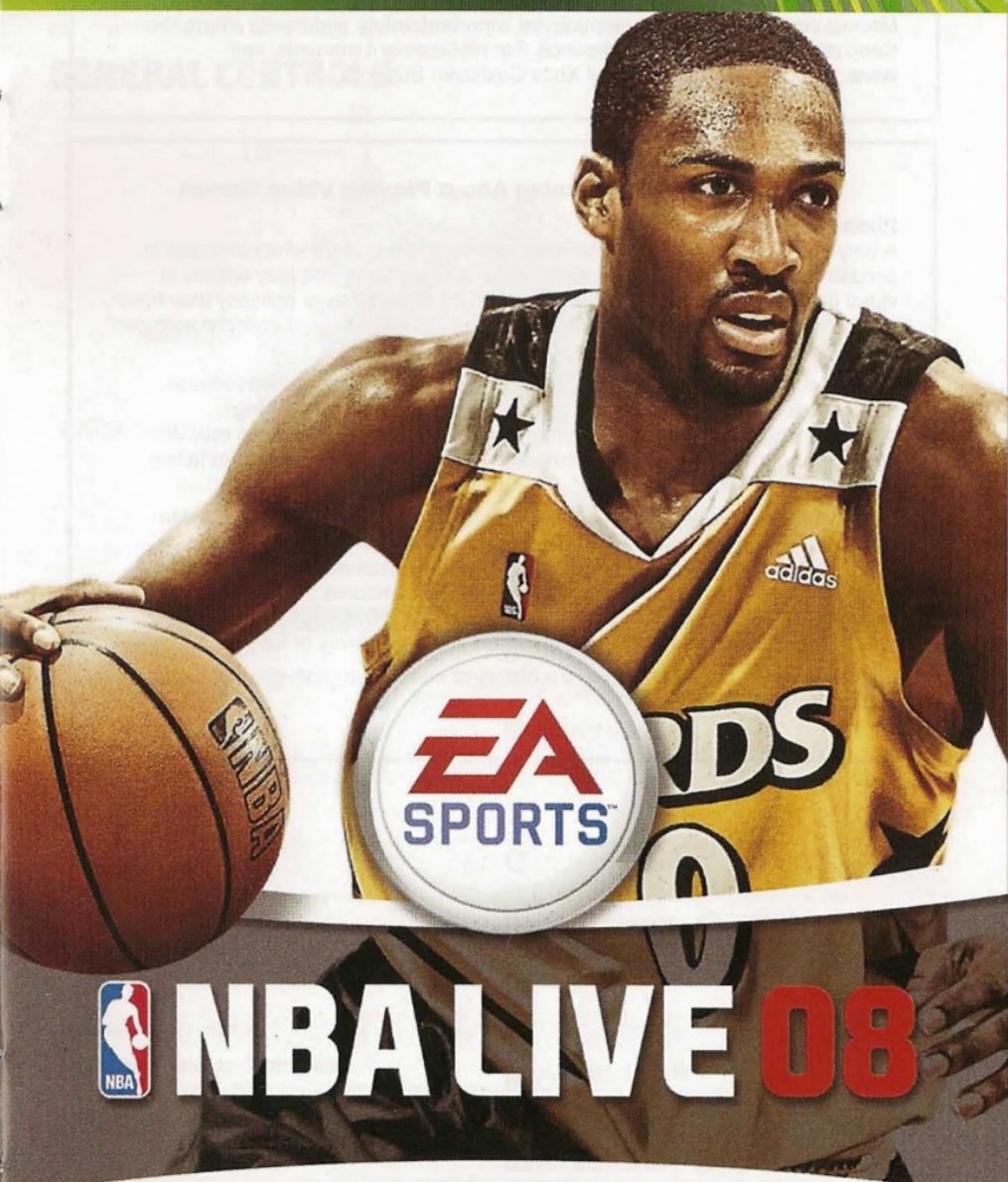




XBOX 360

XBOX
LIVE



NBA LIVE 08



! WARNING Before playing this game, read the Xbox 360 Instruction Manual and any peripheral manuals for important safety and health information. Keep all manuals for future reference. For replacement manuals, see www.xbox.com/support or call Xbox Customer Support.

Important Health Warning About Playing Video Games

Photosensitive Seizures

A very small percentage of people may experience a seizure when exposed to certain visual images, including flashing lights or patterns that may appear in video games. Even people who have no history of seizures or epilepsy may have an undiagnosed condition that can cause these "photosensitive epileptic seizures" while watching video games.

These seizures may have a variety of symptoms, including lightheadedness, altered vision, eye or face twitching, jerking or shaking of arms or legs, disorientation, confusion, or momentary loss of awareness. Seizures may also cause loss of consciousness or convulsions that can lead to injury from falling down or striking nearby objects.

Immediately stop playing and consult a doctor if you experience any of these symptoms. Parents should watch for or ask their children about the above symptoms—children and teenagers are more likely than adults to experience these seizures. The risk of photosensitive epileptic seizures may be reduced by taking the following precautions: Sit farther from the screen; use a smaller screen; play in a well-lit room; and do not play when you are drowsy or fatigued.

If you or any of your relatives have a history of seizures or epilepsy, consult a doctor before playing.

COMPLETE CONTROLS

Sometimes you need to get creative to break down the defense and slash to the hoop. Mystify defenders and turn heads with a Go-To Move (see p. 4) and become the envy of the NBA.

GENERAL CONTROLS



BOTH ENDS OF THE COURT

Move player	Ⓐ
Quick Plays	Ⓐ + ⌄, ⌅, ⌆, ⌇, or ⌈
Turbo	RT (pull and hold)
Rebounds	Y

OFFENSE

Shoot	B (press and hold to jump then release to shoot; tap to fake)
Fade away jump shot	Ⓐ away from basket + B
Pass (direction of ⌈ chooses player)	A
Dunk/Lay-up	X
Pro-hop/Power dribble	Y
Back down defender/Protect ball	LT (pull and hold) + ⌈
Alley-oop pass (when teammate has a clear lane to the basket)	RB (tap)
Direct pass	RB (press and hold) + A, X, B, or Y
Spin move (from back down position)	LT (pull and hold) + ⌈ in the direction you want your player to roll off the defender
NEW Hot Spots	LB (press and hold)
Call timeout	◀



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CALL-FOR-PASS INBOUNDING

Move pass receiver	
Call for pass	

FREE THROWS

When shooting free throws, move down to begin the shooting motion. Once the player pulls the ball up (near his forehead), move up to release the ball.

The 'down and up' motion on the right stick results in a smooth, clean shot if timed properly. Moving and holding down too long results in the loss of strength—the shot will miss short. Moving up too quickly results in too much power—you will back-rim the shot.

Also, be sure to move straight down then up. Moving up and to the left forces the ball to the left and may result in a missed shot; moving up and to the right pushes the shot to the right.

You also have the option of pressing to automatically shoot free throws.

NOTE: Your margin for error depends on the player's free throw ability as well as the skill level you are playing on.

DEFENSE

Switch player	
Steal/Intercept	
Take charge	(press and hold)/ left/right (hold)
Block/Rebound	
Direct player switch	(hold) + , , , or
Defensive stance	down
NEW Defense Assist (User-controlled defenders will be moved under CPU control)	(pull)
Last Man Back player switch	(tap)
Hands up	up (press and hold)
Intentional foul	

SETTING UP THE GAME

Before hitting the hardwood, make sure to set up a gamer profile and an *NBA LIVE 08* User Profile to save all of your memorable achievements.

GAMER PROFILE

Create a gamer profile to track achievements and save all game progress. A gamer profile must be created in order to play *Xbox LIVE*®.

► To create a new gamer profile, press to bring up the Xbox Guide. Highlight CREATE NEW PROFILE and press . Create a profile name using the virtual keyboard.

► After your gamer profile is created and saved to a storage device, you can customize your gamer profile and set personal settings. When you are signed in with your gamer profile, achievements will be tracked and game progress can be saved.

NOTE: To activate a gamer profile, press on the Xbox 360 Controller. You may activate another gamer profile at any time simply by logging in with another Xbox 360 Controller. Any progress that has not been saved to an active gamer profile will be lost when signing out or changing the active gamer profile.

USER PROFILES

Keep track of your personal stats and accomplishments with a User Profile. An active User Profile saves career achievements in various game modes to your Xbox 360 Hard Drive or Xbox 360 Memory Unit. Access Profile Management and activate and/or set a lead profile.

THE PRACTICE AREA

When you first play *NBA LIVE 08*, you find yourself controlling the action in your Practice Arena. Select your favorite game mode or pick up the ball and knock down a shot or two.

From the Practice Arena, you can immediately work on your Go-To Moves or practice jumpers and lay-ups from anywhere on the court. You have unlimited time and the arena all to yourself. After draining some shots from around the arc or jamming home a few monster dunks, press to access the Game menu.

QUICK MENU

To quickly enter a game mode from The Practice Arena, including Play Now, Dynasty Mode™, FIBA World Championship, and Quick Pick Play, press in any direction to bring up the four options. When the pop-up menu appears, quickly press again in the direction of your choice to select your desired game mode.

PLAYING THE GAME

Slash to the basket for a thunderous dunk and bring the crowd to its feet, or look to your star players to take over with the game on the line. Leave it all on the court during a Play Now game.

TEAM SELECT SCREEN

Set up a Play Now exhibition by choosing two NBA teams, or selecting from any of the following: Eastern All-Stars, Western All-Stars, Sophomores, Rookies, European All-Stars, FIBA teams, or Team adidas. Once the teams are set, you have the option to adjust the starting lineups.

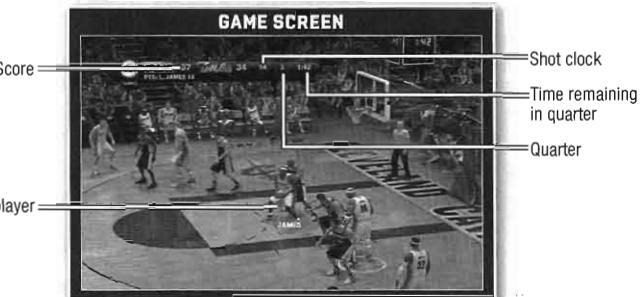
JERSEY SELECT SCREEN

Before taking the court be sure to dress your squad in their gameday best by selecting either Home, Road, or Second Road jerseys for the upcoming game.

GAME SETTINGS

The Quick Settings menu lets you choose the skill level of your game, quarter length, and camera view. You can further customize your game by pulling to toggle to the other settings menus: Rules, Gameplay Settings, Visual Settings, and Audio Settings.

ON THE HARDWOOD



NEW DOMINATE WITH YOUR GO-TO MOVE

Take command of the game by mastering the signature moves of the NBA's elite. Your favorite signature shooting techniques have been re-created, including familiar fadeaways, step-backs, turnaround jumpers, floaters, and more. See what your star players can do and unveil your most dominating Go-To Move when you need it most.

NEW HOT SPOTS

Find where on the hardwood your players can knock down bucket after bucket with Hot Spots, the new feature that displays where players have the best chance at hitting their shot attempts. Red areas on the floor indicate a player's optimum spot to shoot while blue areas show where a player tends to be ice cold. Check your roster to see where your shotmakers can get hot in a hurry.

NEW QUICKSTRIKE BALLHANDLING

Freestyle dribbling is taken to an all-new level with an array of moves that you can string together like never before. Players will be able to perform dribble combos with ease and play exactly like their real-life counterparts. Whether it's Allen Iverson doing back and forth crossovers in the halfcourt, or Jason Kidd pulling off an inside-out dribble followed by a behind-the-back wrap in the open court, Quickstrike Ballhandling is as smooth as silk.

NEW DOMINATE THE PAINT

Control the low post with an arsenal of new moves and shots. When your big man has the ball on the blocks with a defender on his back, utilize the new three prong shot system that will allow him to shoot, fake, or fake and counter shoot. Whether it's a jump hook from in-close or an up-and-under from further out, big men like Tim Duncan or Kevin Garnett will be able to take over the game like never before.

POST GAME

Shoot	B (press and release)
Shot fake	B (tap)
Shot fake/Counter shot	B (tap) then B (press and release)

QUICK PLAYS

Direct traffic on both ends of the court by calling a Quick Play. On offense, you can run Isolation, Post Up, Pick and Roll, Pick and Fade, or Team Plays. The 1/4 Court Man, Full Court Man, Double Team, 2-3 Zone, 3-2 Zone, or 1-3-1 Zone defensive options are available as well. You can change your Quick Play settings on your Xbox 360 Controller via the Playbook screen.

➤ To call a Quick Play, move **△→** to bring up the quick play menu. Then move **△↑, △↓, △→, or △←** to select the play to execute.

STOPPAGE IN PLAY

Before the ball is inbounded, after fouls, between periods, or any other time there is a stoppage in play, press **△** to access the Strategy menu. You may also stop play by calling a timeout **△↓**, then **△→/△←** to give your players a chance to catch their breath, kill your opponent's momentum, or to reconfigure your team's strategy.

Lineups

When players begin to tire, go to your bench and substitute (**△←**) to give your key players a breather.

Inbound Set (Offense)

Set your inbound plays (**△↑**) so you can beat any defense that's thrown at you, even in the most critical moments of the game, and get the ball upcourt into the hands of your best player.

Strategy (Offense)

Change your offensive gameplan by adjusting the two strategy sliders. Play to your team's strengths by pressing **△→** when on offense.

The Transition Style

Have your team fastbreak more often in order to get easy baskets, or make them box out to help avoid giving up offensive rebounds.

The Rebounding Tactic

Choose to crash the boards on the offensive end or get back in transition so that your opponents don't get uncontested dunks.

Defensive Set

Change up the style of defensive play by pressing **△↑**. There are six total options to select from (or more if you choose to customize your playbook).

Strategy (Defense)

Double Team

Choose how you want to defend your opponents by pressing **△→**.

Put the clamps down defensively and slow down the best players in the NBA with a double team.

Guarded Level

Decide whether you want to defend certain players tight or loose, depending on how strong they are offensively.

Match-Ups

Adjust defensive match-ups to neutralize specific players on the offensive end of the court with your best defenders.

PAUSE MENU

Press **△** at any time to access additional options—Instant Replay, Game Stats, Team Management, and Settings—via the Pause menu.

SAVING AND LOADING

Before exiting the Dynasty Mode, or when leaving the My NBA LIVE 08 screen, be sure to save your progress (or rosters) to an Xbox 360 Hard Drive or Xbox 360 Memory Unit. All unsaved information will be lost otherwise.

GAME MODES

DYNASTY MODE™

Dynasty Mode operates on a year-round NBA calendar so be prepared to handle the duties on and off the court for multiple seasons. After choosing a team and selecting your settings, season one begins. Build your team from the ground up by hiring your coaching staff and conducting the draft.

HIRE STAFF

Choose from an assortment of candidates with varying abilities and contract demands to form your coaching staff. It's up to you to hire an assistant head coach, scouts, trainers, and assistants who help in player development and progression throughout the year. Hiring better trainers will make workout sessions more effective. As you hand pick the individuals to make up your staff, find the right combination of those who fit within your budget and will motivate your players to their best performance.

TRAINING CAMP

Championships can be decided in Training Camp and your job is to oversee the team's preparation for the arduous months that lay ahead. Before the regular season begins, put the team in your assistant's hands to implement your system and improve individual player and team abilities. Make every second count.

DURING THE SEASON

SCHEDULE

Your Schedule shows what your team has going every day during the season, no matter if it's a gameday or not. Play or simulate games by selecting your next scheduled opponent, and utilize your non-gamedays to plan off-day events that will increase Team Chemistry.

NEW DYNASTY SCENARIOS

To expedite your season, you may choose to simulate games. If you have opted to simulate games, you will encounter events that occur occasionally during simulated games that require your immediate attention. Everything including your owner's feedback, injuries, and games that are close in the waning minutes are all scenarios that you will receive notification. When a Simulation Alert is delivered, you will have the option to interrupt the simulation and respond personally and accordingly.

OFF DAY EVENTS

With so much at stake, take great care to schedule your team's off-day events accordingly. Make sure you pick the best itinerary that maintains the team's focus while rejuvenating your road weary players. It's a great opportunity to improve your overall Team Chemistry.

NEW ESPN STATS CENTRAL

As you progress from week to week during the season, take advantage of your full access to the updated ESPN Stats Central, a hub for up to the minute news and statistical updates. See who is signing with which team and keep track of your next opponent's team leaders in rebounds, scoring, and more. Compare those numbers to your players' as well as those leading the league in the same categories. Use the numbers and player transactions to stay one step ahead of the opposition and continue your quest to the NBA Finals.

TEAM CHEMISTRY

Attempt to meet the needs of every player on your squad and boost team chemistry. When chemistry is at its highest, your team gels and performs to its highest potential. Without a high level of team chemistry your chances to make a championship run decrease. By managing playing time, off-day events, and other trials of a full NBA season, you can create and foster a balanced locker room.

A player's satisfaction is determined by different categories unique to each player. You have direct control over some factors, like salary satisfaction, playing time, roster position, and event scheduling. Factors such as winning percentage, roster quality, and locker room harmony are somewhat in your control, while other factors such as team market size are out of your hands.

When bringing in new players, adjusting lineups, and making a roster adjustment, be sure it's best for the team. Every move you make will stir a reaction from all 12 players, both positive and negative—and sometimes both depending on the move.

You can see how a player feels about his current situation from the Player Info screen, or see his "individual chemistry" with another player via the Player Chemistry screen. Pay attention to these factors before making a key roster move, including trades and alterations to the lineup.

NOTE: A Team Chemistry Meter tracks your team's overall chemistry.

DYNASTY MENU

Press **□** from the Dynasty Central screen to access the Dynasty menu.

GM'S DESK

At any time throughout the season, utilize the GM's Desk to view your coaching staff, evaluate team chemistry, review matchups, prepare for the offseason, go over the ESPN Injury Report, and more. The more you know, the better prepared your team will be for every game each season.

ROSTER MANAGEMENT

Keep your team on track in every facet of the game via the Roster Management menu. Adjust your player rotation, view player fatigue, facilitate single or multi-player trades, sign free agents, alter your playbook, and more as you look for any advantage you can gain over the course of the season.

OFF-SEASON

After the playoffs, it's time for all GMs to evaluate their respective teams for the upcoming season. Be sure to use valuable information from your team scouts to help evaluate talent. Listen to their advice and study up on the incoming class before draft day. Making a wrong pick could set your franchise back a few years.

After the Rookie Draft is complete, you have the chance to bid on and offer contracts to free agents. Financial security is the main selling point to many of the players, but don't break the bank to sign them. Be sure to keep enough money in the budget in order to sign the key role players as well.

To manage your roster, you can also re-sign and release players from the lineup. After the free agent period ends and your roster is set, the new season begins.

NEW FIBA WORLD CHAMPIONSHIP

Enter the world's stage and take on players representing their respective nations in the International Basketball Federation (FIBA) World Championship. Eight national teams comprising FIBA are ready for you to take to the final round. You also have the option to choose any NBA franchise to compete in this hotly contested championship. Tweak the settings and you are ready to play or simulate tension-filled games where the world is there for the taking.

NBA ALL-STAR WEEKEND

It's the NBA All-Star Weekend Big Easy style as the league's elite convene in New Orleans, LA. Pit rising stars against each other with the rookies taking on sophomore players in the Rookie Challenge. See who can hit from downtown the most in 60 seconds during the 3-Point Shootout. Slam and jam with your best moves on your way to winning the Slam Dunk Contest. Finally, run alongside the best players in the league by taking part in the NBA All-Star Game. It's East vs. West in this action-packed, winner-take-all game set in New Orleans Arena.

NEW QUICK PICK PLAY

Rather than take a team's default rosters into a Play Now game, you can now quickly select your fantasy roster to go head to head against another fantasy roster with this new game mode. Simply draft the 10 players you want on your squad and see your dream team come to life as you head into gameplay.

NEW SCENARIO PLAY

If you seek pressure, Scenario Play provides plenty to increase your heart rate. Whether it is a last second shot to win the game, or recreating the fourth quarter of the game you just watched on TV, you can now create any game scenario you would like and head into game. It's entirely up to you whether your team conquers or crumbles with the game on the line.

XBOX LIVE®

Play anyone and everyone, anytime, anywhere on Xbox LIVE®. Build your profile (your gamer card). Chat with your friends. Download content at Xbox LIVE Marketplace. Send and receive voice and video messages. Get connected and join the revolution.

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CONNECTING

Before you can use Xbox LIVE, connect your Xbox 360™ console to a high-speed Internet connection and sign up to become an Xbox LIVE member. For more information about connecting, and to determine whether Xbox LIVE is available in your region, go to WWW.XBOX.COM/LIVE.

FAMILY SETTINGS

These easy and flexible tools enable parents and caregivers to decide which games young game players can access based on the content rating. For more information, go to WWW.XBOX.COM/FAMILYSETTINGS.

PLAYING NBA LIVE 08 ON XBOX LIVE

Versus

Play a game on Xbox LIVE solo or with up to three online guests. See the different ways to create and/or join games via Versus.

Quick Match

Match up with a user similar in level. If no opponent is found, you can create a session.

Custom Match

Search for either Unranked or Ranked Sessions that other users have created.

Create Session

Customize a session to your liking by choosing an Unranked Session or a Ranked Session and work your way up the Leaderboard.

NEW Online Leagues

Join up to 10 public or private leagues or create your very own league(s). Appoint yourself or elect a Commissioner to oversee league activities and compose newsletters to keep fellow players informed. It's schedule free but wins and losses are tabulated so see who in your league is online to go head-to-head with you.

NEW Quick Pick Play

Build your own dream lineup by selecting any 10 players from any NBA franchise to conquer the basketball world.

Lobby

Create a room or enter a specific room based on skill level or home country. Users can chat and send invitations to play games from here.

My NBA LIVE 08 Online

View your career stats, leaderboards, news, trade offers, EA Locker, and settings and make any adjustments that will prolong your on-court domination.

ESPN

The integration of ESPN with *NBA LIVE 08* bridges the gap between real life NBA basketball and the gaming community on your Xbox 360 console like never before. Stay connected with the sports world at all times with each of the following:

ESPN on Demand

Get up-to-the-minute news and scores with the ESPN Sports Ticker, which is available in all menu screens.

Live Stats

No one will equal your vast basketball knowledge, thanks to Live Stats. Player and team stats along with the NBA standings are refreshed daily keeping your statistical expertise primed.

ESPN Settings

Adjust the way you receive content from ESPN by tweaking your settings.

NOTE: Accessibility to the ESPN Sports Ticker, ESPN Radio, ESPN Video, and ESPNNEWS is available online only.

NEW PRACTICE SETUP

Before you hit the court, head to the Practice Setup mode. When playing in the Shoot-Around you have the option to practice as the Washington Wizards' Gilbert Arenas or any other NBA, FIBA, or created player (see below) in any NBA arena. If you want to train as Baron Davis in the American Airlines Center in Dallas, you'll be able to do so with no clock or boisterous Mavericks fans to distract you. As you conduct your own drills, watch picture-in-picture ESPN video capturing highlights and keeping you in touch with daily NBA action. Once you've mastered your dunks, crossovers, and jump shots, turn them loose against live competition or wow the crowd during the NBA All-Star Weekend.

MY NBA LIVE 08

Get your players' Hot Spots and stats, shuffle rosters, tweak your playbook and create the next NBA sensation, and more with My NBA LIVE 08.

TEAM MANAGEMENT

Team Management allows you to view rosters, set starting lineups, make trades, sign free agents, and edit player ratings. In addition to Roster Management, you can also view up-to-date stats from around the NBA, view player Hot Spots, and adjust your Playbook.

CREATION ZONE

Assemble the ultimate basketball player in Creation Zone. Construct a player whose looks emulate your style of play and transform him into a hoops legend. Once his appearance is finalized, your new "created" player can be added to the NBA roster of your choice via Roster Management.

Player Info

Give your player his identity and background by creating a first and last name, birthday, hometown, and jersey number. Also assign his handedness (left or right), primary and secondary position, college attended, and how many years he's been a pro.

Appearance

Customize your player's head, body type, height, weight, and complexion to make him look however you see fit.

Accessories

From an old school headband to tough tattoos, load up your created player with accessories that make a statement.

Attributes

Modify your player's attributes in the following skillsets—athleticism, outside, inside, teamwork, and defense or copy the attributes from a current NBA player and have your name mentioned in the same breath as a proven All-Star.

SETTINGS

Determine your Audio Settings, Visual Settings, Gameplay Settings, Control Settings, as well as Rules and Video Calibration.

EA SPORTS™ TRAX

This is the place to go to select the songs you want to hear when playing in the Practice Arena and while browsing through game menus.

PROFILE MANAGEMENT

Manage your profile on this screen by setting the lead profile. You can also change your favorite team and alter your vibration preferences.

SAVE/LOAD/DELETE

Before exiting a game mode, you can save Settings and Rosters files on your Xbox 360 Hard Drive or Xbox 360 Memory Unit. You may also load Dynasty, FIBA World Championship, Scenario, and Roster files, or delete any save file from these menus, as well.

EA SPORTS™ EXTRAS

Access Xbox LIVE Marketplace, view Achievements, enter NBA codes to unlock special items such as shoes, and view the Credits.

LIMITED 90-DAY WARRANTY

Electronic Arts Limited Warranty

Electronic Arts warrants to the original purchaser of this product that the recording medium on which the software program(s) are recorded (the "Recording Medium") and the documentation that is included with this product (the "Manual") are free from defects in materials and workmanship for a period of 90 days from the date of purchase. If the Recording Medium or the Manual is found to be defective within 90 days from the date of purchase, Electronic Arts agrees to replace the Recording Medium or Manual free of charge upon receipt of the Recording Medium or Manual at its service center, postage paid, with proof of purchase. This warranty is limited to the Recording Medium containing the software program and the Manual that were originally provided by Electronic Arts. This warranty shall not be applicable and shall be void if, in the judgment of Electronic Arts, the defect has arisen through abuse, mistreatment or neglect. This limited warranty is in lieu of all other warranties, whether oral or written, express or implied, including any warranty of merchantability or fitness for a particular purpose, and no other representation of any nature shall be binding on or obligate Electronic Arts. If any such warranties are incapable of exclusion, then such warranties applicable to this product, including implied warranties of merchantability and fitness for a particular purpose, are limited to the 90-day period described above. In no event will Electronic Arts be liable for any special, incidental, or consequential damages resulting from possession, use or malfunction of this Electronic Arts product, including damage to property, and to the extent permitted by law, damages for personal injury, even if Electronic Arts has been advised of the possibility of such damage. Some states do not allow limitation as to how long an implied warranty lasts and/or exclusions or limitation of incidental or consequential damages so the above limitations and/or exclusion of liability may not apply to you. In such jurisdictions, the Electronic Arts' liability shall be limited to the fullest extent permitted by law. This warranty gives you specific rights. You may also have other rights that vary from state to state.

RETURNS WITHIN THE 90-DAY WARRANTY PERIOD

Please return the product along with (1) a copy of the original sales receipt showing the date of purchase, (2) a brief description of the difficulty you are experiencing, and (3) your name, address and phone number to the address below and Electronic Arts will a replacement Recording Medium and/or Manual to you. If the product was damaged through misuse or accident, this 90-day warranty is rendered void and you will need to follow the instructions for returns after the 90-day warranty period. We strongly recommend that you send your products using a traceable delivery method. Electronic Arts is not responsible for products not in its possession.

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EA Warranty Mailing Address

Electronic Arts Customer Warranty, P.O. Box 9025, Redwood City, CA 94063-9025

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